

**AUSTRALIA:  
INNOVATION &  
INTERNATIONALISATION**  
UNDERSTANDING THE INTERNATIONAL  
BUSINESS ENVIRONMENT THROUGH  
INNOVATION IN AUSTRALIA.



<i>Name</i>	<i>University</i>	<i>Role</i>	<i>Areas of interest</i>
Saravana Govindasamy	Temple University	DBA alumnus, consultant	Health care administration research, in to scaling 'innovation in health care'.  Looking to experience INNO teaching content and style with an eye toward executive education.
Sheri Lambert	Temple University	Assistant Professor, Marketing and Supply Chain Management	Research into techniques that deliver marketing insights from big data. With an interest in global e-commerce and digital marketing. Looking for international business teaching ideas and study-abroad possibilities.
Diane Mauro	Harrisburg Area Community College	Professor, marketing and management	Writing teaching case for a capstone class.  Looking for a case that combines management, marketing and finance – with examples for several courses.
Kathryn Ready	Winona State University	Professor of Management	Research into workforce diversity and pedagogical research.  Community-led development partnerships.  Looking to develop a social entrepreneurship case study with examples for teaching purposes. With possible study abroad, options for Winona State.

Wenlei Shan	Mission College	Professor & Chair, Business Department	<p>Aiming to explore political, economic and sociological issues in key cities in Australia. Also hoping to gain more hands-on experience to lead a student study program by developing connections in Australia.</p> <p>Interested in gaining more knowledge about the legal and political environment of business in Australia to write a case for a global business course. For a business computing course, also called Information Systems in some schools, looking to create a case study about how CBIS (computer-based information systems) are used at universities in Australia.</p>
Jamie Shanker-Passero	Temple University	Associate Director, Small Business Development Center	<p>International business training for small businesses.</p> <p>Looking to collaborate ideas to help build a global accelerator at Fox Temple University. Commercial corridor development.</p>
Sherry Williams	Temple University	DBA alumna, Executive VP and Chief Audit Executive, Amalgamated Bank	Australian Post as a vehicle for banking, advancing financial inclusion, alternative financial services, benefit corporations/ risk management.
Shauna Yeldell	Temple University	DBA alumna,	<p>Ideas for building/ facilitating the growth of healthy entrepreneurship ecosystems. Would like to meet with alternative finance types, microloan experts (Australia or developing countries)</p> <p>Looking to publish a textbook designed to introduce microfinance and other institutions that support a healthy entrepreneurial ecosystem. Case studies would be an integral component of this publication</p>
Jeffrey Conradi	Temple University	Associate Director for International Programs, also an adjunct (casual) professor in sustainable tourism	Looking to develop a teaching case revolved around sustainable tourism policy and its implementation into a company or municipality which are connected to tourism.
TL Hill	Temple University	Professor, Strategic Management	<p>Field experiment into the effect of INNO NVI subjects and their effect in rural tourism destinations. Or, orchestrated impact of NVI as a teaching case.</p> <p>Workforce development ripple effects of defence contracts.</p>