



**FOR IMMEDIATE RELEASE**

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**Gringgo Indonesia Foundation & Datanest.io are a Google AI Impact Grantee**

***Gringgo Indonesia foundation in partnership with Datanest.io will apply AI to improve recycling rates, reduce ocean plastic pollution, and improve waste management in under-resourced communities.***

Indonesia, 5/07/2019 Google announced today that Gringgo Indonesia Foundation is one of 20 organizations that will share \$25 million in grants from Google.org, credit and consulting from Google Cloud and coaching by Google's AI experts as a grantee of the Google AI Impact Challenge. The Google AI Impact Challenge was an open call to nonprofits, social enterprises, and research institutions from around the world to submit their ideas to use AI to help address societal challenges. Over 2600 organizations applied.

Gringgo Indonesia Foundation will receive a 500,000 USD grant to develop an Ocean Plastic Prevention AI tool to monitor trash creation in "real time", in order to help governments, officials, NGOs, and private companies better organize waste collection and improve recycling.

Next week, Febri, Olivier, co-founders of Gringgo, and Thibaud, co-founder of Datanest.io, will travel to San Francisco to dive into execution. For five days, all 20 organizations will join Google AI experts, Project Managers and the startup specialists from Google's [Launchpad Accelerator](#) for a program that will last six months, from May to November 2019. Through the Launchpad program, each of the 20 grantees will develop their own OKRs— Objectives and Key Results and set timelines for project completion. Each organization will be paired with a Google expert who will meet with them regularly for coaching sessions, and will also have access to other Google resources and expert mentorship.

"It is an honor to be selected as one of the Google AI Impact Challenge grantees. We are very excited to see how we can move further and give more impact through our collaboration with Google and Datanest. And as the only grantee coming from Southeast Asia, we will make a positive mark for the region and Indonesia."

- Febriadi Pratama, Chairman of Gringgo Indonesia Foundation

## About

Gringgo Indonesian Foundation established in 2017 with the goal of positively changing the urban waste crisis and the pervasive ocean plastic issue for communities in the fast-developing economies of Asia.

Datanest.io: At Datanest we believe that properly used data is key to improve business and lives. we are a Data Science as a Service Startup, helping companies to drive their performance and profitability through AI and Machine Learning algorithm.

**About Google.org:** Google.org, Google's philanthropy, supports nonprofits that address humanitarian issues worldwide and apply radical, data-driven innovation to solving the world's biggest challenges.

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If you would like more information about this topic, please call Febriadi Pratama Putra at +6281210107501, or email [febriadi@gringgofoundation.id](mailto:febriadi@gringgofoundation.id) or Thibaud Plaquet at +62 812 9177 9883, or email [thibaud@datanest.io](mailto:thibaud@datanest.io)